

Julia Ohorodnyk

DATA ANALYST

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Portfolio: thedataanalyst.com | Sunnyvale, CA

SUMMARY

Highly organized and proactive data analyst with experience translating raw data into actionable insights. Proficient in utilizing SQL, Tableau, and Excel for comprehensive data analysis, dynamic KPI metrics visualization, and the creation of insightful ad-hoc reports.

SKILLS

Data analysis: SQL (PostgreSQL, MySQL), Excel, Python (Pandas, NumPy)

Data Visualization: Tableau, Excel Dashboards, Python (Matplotlib, Seaborn)

Business Analysis: Requirements gathering, Problem-solving, Communication, Teamwork

EXPERIENCE

Data Analyst

Feb 2022 - Present

Ukrainian Community - Sunnyvale, CA

- Managed data collection and analysis in **Excel** to profile local businesses of community members.
- Delivered data-driven insights and recommendations derived from data analytics dashboards, enabling business owners to achieve **revenue growth of up to 30%** in subsequent months.

Data Analyst

June 2017 - June 2018

Raritet (Advertising and production group) - Kyiv, Ukraine

- Monitored product performance metrics and crafted impactful data visualization dashboards in **Excel** to disseminate data-driven insights across the organization.
- Conducted exploratory data analysis and implemented data cleaning procedures to maintain consistency, integrity, and transparency.
- Achieved **10x revenue** growth for a new department during the **first 6 months** by leading customer support and customer success through data insights.
- Applied diverse techniques, including interviews, brainstorming, and documentation analysis, to gather comprehensive **business requirements** from various stakeholders.

Product Analyst

Sep 2014 - May 2017

Babilon (Advertising agency) - Kyiv, Ukraine

- Executed data aggregation and implemented robust data quality assurance processes, enabling the generation of insightful ad-hoc reports to inform strategic decision-making.
- Analyzed data from **1000+ survey responses**, utilizing findings to drive targeted improvements in customer success strategies, resulting in increased satisfaction and retention rates.
- Created and maintained data-driven **Excel** dashboards to track and analyze key performance metrics.
- Gathered project requirements from stakeholders, synthesizing insights to create comprehensive business documentation.

CERTIFICATIONS

Visual Analytics with Tableau | Coursera

Jan 2023

Google Data Analytics Professional Certificate | Coursera

Aug 2022

EDUCATION

National Aviation University | Master's Degree in Economics

June 2014

INTERESTS AND HOBBIES

I have a passion for storytelling through **photography** and **videography**. As a proactive person, I enjoy **organizing community events** and bringing my friends together for **board games**. I find relaxation in playing the **piano**.